



The CATERAN Trail Website

www.walkthecaterantrail.com

The **CATERAN Trail** is now a frequently walked and acclaimed U.K. long distance trail. It travels around the southern highlands of Scotland. Its route is circular passing through Blairgowrie, Kirkmichael, Spittal of Glenshee, Kirkton of Glenisla and Alyth. All along the route there are regular reminders of CATERAN who used to roam these hills and glens.

If your business is located on the **CATERAN Trail** or close to one of its stop over points, this is an **excellent** promotional opportunity. Starting off at **Zero cost** you can have a simple entry with a unique telephone contact number that rings directly to your phone. For **£35** per annum your business will have all your contact details and 40 words of description and from **£57.50** p.a. your business can have a separate linked webpage. We also offer hyperlinks to your own website for all but the zero priced entry.

This website is hyperlinked with recognised walking and tourist sites & is well ranked with leading search engines, thus enabling the **CATERAN Trail** and all the local providers to be seen 24 hours a day, 365 days a year throughout the world.

The site has comprehensive information on the walk. It has sections on history, local interest & news, walking information, and an accommodation and service providers' directories.

Choose your marketing option then contact **SCS** support by post, phone, fax or e-mail based on the form details shown on the reverse.

- *Contact Name, Address and telephone contact number. **Free of charge**
- *Entry on webpage directory giving Name, Address and full contact details along with a brief description (Max. 40 words) of your accommodation business or service provision. **£35 per annum**
- *Above directory entry plus a 1/3 page web advert containing 1 photo & your text (Max. 100 words). **£57.50 per annum**
- *Above directory entry plus a A5 page web advert containing 2 photos, your text (Max. 170 words) & hyperlink. **£90 per annum**
- *Above directory entry plus a A4 page web advert containing 3 photos, your text (Max. 400 words) & hyperlink. **£150 per annum**
- *Hyperlink from directory - **£17.50 pa** 1/3page web advert - **£14.50 pa**
(Annual charges run from 1st of month for 365 days)

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